

**Glasgow Caledonian University****Fairtrade Policy****July 2007**

***The FAIRTRADE Mark is an independent consumer label which appears on products as an independent guarantee that disadvantaged producers in the developing world are getting a better deal.***

***As a University we have a responsibility to gain Fairtrade Status and have a commitment to influence the broader communities understanding and awareness of Fairtrade, poverty and the developing world.***

***We are committed to:***

- Gaining Fairtrade Status by following the Fairtrade Foundations five goals:
  1. Fairtrade foods are made available for sale in all campus shops.
  2. Fairtrade foods are used in all cafés/restaurants/bars on campus. Where this is not possible, there is a commitment to begin to use Fairtrade foods in these establishments as soon as it becomes possible to do so.
  3. Fairtrade foods (for example, coffee and tea) are served at all meetings hosted by the university and the SU, and are served in all university and SU management offices.
  4. There is a commitment to campaign for increased Fairtrade consumption on campus.
  5. Set up a Fairtrade Steering Group.
- Training staff about the principles of Fairtrade Status
- Marketing our Fairtrade Status to the whole University and wider community
- Holding events and raising awareness during Fairtrade fortnight
- Educating and raising awareness of Fairtrade, poverty and the developing world throughout the University community.